



Fabian Yépez

Fabian Yépez became the Regional Vice President for the West Coast of Florida in June 2016. Prospera is a nonprofit, economic development organization that helps start, sustain, and grow Hispanic-owned businesses to achieve community prosperity.

In his role, Fabian oversees regional services and operations for Prospera in the Greater Tampa Bay area and adjacent counties. He is in charge of relations with local private and public funders, as well as fulfillment of established and new agreements. He also supervises programming activities and services delivered to entrepreneurs.

A part business owner himself, Fabian is a multicultural marketing strategist with over 20 years of experience. With a background in advertising and marketing, he developed proprietary strategies that helped companies in the U.S. and abroad to effectively connect with the diverse Hispanic market. He helped regional and international companies develop and implement successful Hispanic and general market programs, and his expertise includes campaign research, strategy, planning and implementation, creative and production. His work was recognized with several local and national awards in different categories, including Broadcast, Digital, Print, Radio and Outdoor.

Prior to becoming a Prospera employee, Fabian served as a volunteer member and Chair of Prospera's Technical Assistance Committee. He currently serves on the Corporate Council of Shriners Hospital for Children, on the Tampa Bay Chamber Minority Business Accelerator Committee, and on the Clearwater Business SPARK Executive Committee. Fabian obtained his Bachelor's Degree from Universidad Jorge Tadeo Lozano in Bogotá, Colombia, and has owned businesses in Tampa, FL and Quito, Ecuador. He lives in Hillsborough County with his wife and two children.